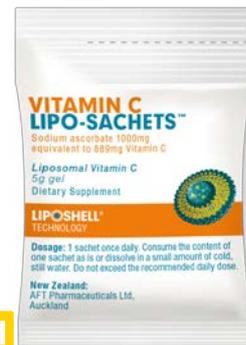
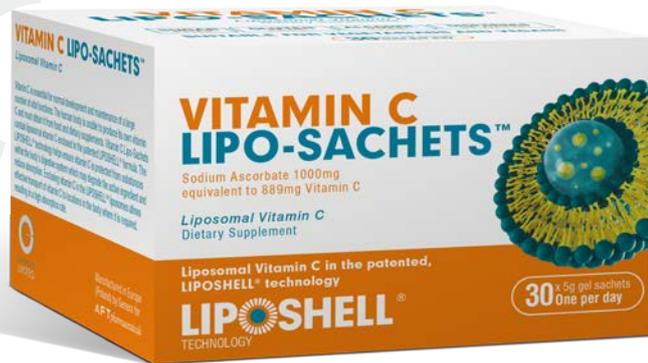


RECOMMENDING VITAMIN C?

CHOOSE LIPOSOMAL VITAMIN C WITH **LIPOSHELL**[®]
TECHNOLOGY



Liposhell Liposomes act as a stable carrier, encapsulating and protecting the vitamin C from substances within the body's digestive system for **targeted release** and **high absorption**

Vitamin C is an essential nutrient for normal development and the maintenance of a large number of vital bodily functions.

The human body is unable to produce its own vitamin C due to a lack of L-gluconolactone oxidase¹, and therefore must get it from food and/or supplementation.

The amount of **vitamin C in the human body ranges from 300mg** (at near scurvy) **to about 2g².**

Unused vitamin C is eliminated by the body, making it difficult to maintain its normal concentration in the body for long periods of time³. It is therefore important to take vitamin C regularly, and in a highly absorbable format to maintain adequate levels.

**SUGAR
FREE**

**GLUTEN
FREE**

**ALCOHOL
FREE**

**DISPERSES
IN WATER**

Why take Vitamin C Lipo-Sachets?

- ✓ Support the normal function of the immune system
- ✓ Help to reduce the frequency and severity of colds, flu
- ✓ Help to protect cells from harmful free-radicals due to antioxidant properties
- ✓ Support the production of collagen which is essential for the maintenance of the skin, blood vessels, bones, cartilage, gums and teeth
- ✓ Support the formation of connective tissue to assist in the healing of wounds
- ✓ Support iron absorption



Increased demand for vitamin C may be observed in:

- Those with a compromised immune system
- Those who are rundown / under stress
- People who partake in strenuous exercise / lead very active lifestyles
- People who are traveling
- In smokers, or those who consume high levels of alcohol
- Elderly people
- People with pre-existing medical conditions for which Vitamin C is recommended as a complimentary therapy

DOSAGE

1 sachet once daily. Consume the content of one sachet as is or dissolved in a small amount of cold, still water. Do not exceed the daily recommended dose.

ACTIVE INGREDIENTS

Each 5g sachet contains Sodium Ascorbate 1000mg equivalent to 889mg vitamin C.

Get winter-ready with Vitamin C Lipo-Sachets

The patented LIPOHELL® technology used by Vitamin C Lipo-Sachets is the result of many years of development by European scientists and is considered an effective way to ensure targeted delivery of high-dose Vitamin C.

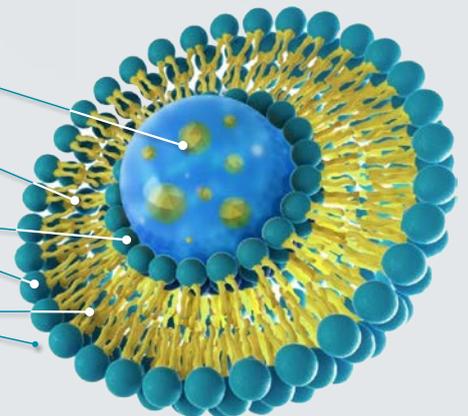


Vitamin C suspended in aqueous solution

Hydrophobic phospholipid (repelled by water molecules)

Hydrophilic phospholipid (attracted to water molecules)

Hydrophobic and Hydrophilic phospholipids line up in opposite directions to form the phospholipid bi-layer (which encapsulates and protects the vitamin C for targeted delivery)



Liposhell liposome

Contact your Sales Representative today for more information or to place your winter order.

AFT Pharmaceuticals Ltd, Auckland | www.aftpharm.com | Phone 0800 423 823 | Fax 0800 423 874

Always read the label. Use only as directed. If symptoms persist consult your healthcare professional. Vitamins are supplementary to, and not a replacement for, a balanced diet.

TAPS 1733HA

AFT pharmaceuticals
Working to improve your health

¹ Nishikimi M, Koshizaka T, Ozawa T, Yagi K. Occurrence in humans and guinea pigs of the gene related to their missing enzyme L-gulonogamma-lactone oxidase. Arch Biochem Biophys. 1988;267:842-6

² Jacob RA, Sotoudeh G. Vitamin C function and status in chronic disease. Nutr Clin Care 2002;5:66-74

³ Yi Li and Herb E Schellhorn. New Developments and Novel Therapeutic Perspectives for Vitamin C. J. Nutr. 137: 2171-2184, 2007